

MOHIT MANGAL

EDUCATION & CAREER DECISION-MAKING EXPERT

CAREER COUNSELOR • AUTHOR • SPEAKER • CREATOR

MEDIA KIT • 2026



Research-backed content for informed education and career decisions

www.mohitmangal.com

01 ABOUT MOHIT MANGAL

For over two decades, Mohit Mangal has worked at the intersection of career counselling, education, higher education and future careers - helping students and parents make informed decisions.

His work combines research, policy developments and practical career insights, translating complex educational information into content that parents and students can understand and act upon.

22+ Years
Experience

27,000+
Students Counselling

1,800+
Talks Delivered

23
CBSE Career Handbooks Authored

8 Lakh+
People Impacted

CREATOR OF THE OAPI FRAMEWORK

02 AUDIENCE & DIGITAL PRESENCE

An Audience That Makes Education Decisions

SOCIAL MEDIA PRESENCE

185K+
INSTAGRAM

55K+
FACEBOOK

16K+
YOUTUBE

AUDIENCE DEMOGRAPHICS (INSTAGRAM)

66%
of the audience is Women

52%
aged 35-44

20%
aged 25-34

A strong parent-led community actively engaging with decisions around schooling, careers, higher education and their children's future.

03 WHAT I CREATE

RESEARCH. SIMPLIFY. EDUCATE.

Six Content Pillars

01

Career Decisions & Pathways

Careers, subject choices, professional pathways and informed career decision-making.

02

Higher Education Opportunities

Universities, courses, admissions, scholarships and credible opportunities for students.

03

Education Policy & Awareness

Policies, regulations and important developments affecting students, parents and institutions.

04

Future Careers, Skills & Technology

AI, emerging careers, future skills and technology-led changes in education and work.

05

Parents and Education Decisions

Helping parents make informed choices about schooling, careers and higher education.

06

Education Research & Insights

Research-backed analysis of trends, developments and emerging issues across education and careers.

The objective is not simply to promote an offering, but to help the audience understand why it matters.

04 LET'S COLLABORATE

Collaboration Opportunities

Instagram/Facebook Reels

Institutional Campaigns

Student Career Workshops

Keynote Speaking Engagements

Instagram/Facebook Stories

Long-form Videos

Parent Awareness Workshops

Panel Discussions

Educational Awareness Campaigns

Podcasts & Interviews

Teacher Training Workshops

Content Partnerships

05 BRAND IDENTITY GUIDELINES

Logo Usage



[Click HERE to Download the Logos](#)



Colours

#304594

#EC6737

#FFFFFFFA

Font

Gilmer Font Family

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z

a b c d e f g h i j k l m n o p

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[Click Here to Download Photos of Mohit Mangal](#)

OUR PHILOSOPHY

Every collaboration begins with one question: Will this genuinely help students, parents or educators?

Partnerships are selected for relevance, credibility and educational value, with a focus on creating content that informs rather than simply advertises.

FOR COLLABORATIONS & PARTNERSHIPS

Office of Mohit Mangal

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