MOHIT MANGAL

DR. MOHIT MANGAL

EDUCATION & CAREER DECISION-MAKING EXPERT

CAREER COUNSELOR • AUTHOR • SPEAKER • CREATOR

MEDIA KIT · 2026-27



Research-backed content for informed education and career decisions

www.mohitmangal.com

Social Media Contacts

MOHIT MANGAL

01 ABOUT DR. MOHIT MANGAL

Dr. Mohit Mangal is an **Education & Career Decision-Making Expert**, **Career Counsellor, Author, Speaker and Creator** dedicated to improving the quality of education and career decision-making. For more than **22 years**, he has worked with students, parents, educators, institutions, and policymakers to help individuals make informed education and career choices through research, self-understanding, opportunity awareness, and independent guidance.

He has personally counselled more than **27,000 students**, delivered over **1,800 talks**, and impacted more than **eight lakh students, parents, teachers, and educators** through counselling, workshops, public education initiatives, and digital platforms.

Dr. Mangal is the author of **23 official CBSE-published career handbooks**, an alumnus of **IIT Delhi** and **Nirma University**, and has served as a consultant to the **Ministry of Education**. His work has been appreciated by the Honourable Prime Minister of India and respected education leaders for its learner-first, evidence-based approach.

As the Managing Director & CEO of iQue Ideas, Dr. Mangal continues to build an institution committed to improving the quality of education and career decision-making through research, innovation, counselling, technology, and public awareness. His vision is to ensure that every learner has an unbiased opportunity to understand themselves, explore meaningful opportunities, and make informed decisions with confidence.

22+ Years **Experience**	**27,000+** **Students Counselled**	**1,800+** **Talks Delivered**

23 **CBSE Career Handbooks Authored**	**8 Lakh+** **People Impacted**

CREATOR OF THE OAPI FRAMEWORK

02 AUDIENCE & DIGITAL PRESENCE

An Audience That Makes Education Decisions

SOCIAL MEDIA PRESENCE

195K+ **INSTAGRAM**	**60K+** **FACEBOOK**	**16K+** **YOUTUBE**

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AUDIENCE DEMOGRAPHICS (INSTAGRAM)

66%	52%	20%
of the audience is Women	aged 35–44	aged 25–34

A strong parent-led community actively engaging with decisions around schooling, careers, higher education and their children's future.

03 WHAT I CREATE

RESEARCH. SIMPLIFY. EDUCATE.

Six Content Pillars

01

Career Decisions & Pathways

Careers, subject choices, professional pathways and informed career decision-making.

02

Higher Education Opportunities

Universities, courses, admissions, scholarships and credible opportunities for students.

03

Education Policy & Awareness

Policies, regulations and important developments affecting students, parents and institutions.

04

Future Careers, Skills & Technology

AI, emerging careers, future skills and technology-led changes in education and work.

05

Parents and Education Decisions

Helping parents make informed choices about schooling, careers and higher education.

06

Education Research & Insights

Research-backed analysis of trends, developments and emerging issues across education and careers.

The objective is not simply to promote an offering, but to help the audience understand why it matters.

04 LET'S COLLABORATE

Collaboration Opportunities

Instagram/Facebook Reels	Instagram/Facebook Stories	Educational Awareness Campaigns
Institutional Campaigns	Long-form Videos	Podcasts & Interviews
Student Career Workshops	Parent Awareness Workshops	Teacher Training Workshops
Keynote Speaking Engagements	Panel Discussions	Content Partnerships

05 BRAND IDENTITY GUIDELINES

Logo Usage

MOHIT MANGAL

MOHIT MANGAL

Click HERE to Download the Logos





Colours

#304594	#EC6737	#FFFFFFA

Font

Gilmer Font Family

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z
a b c d e f g h i j k l m n o p
q r s t u v w x y z
1 2 3 4 5 6 7 8 9 0
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Click Here to Download Photos of Dr. Mohit Mangal

06 OUR PHILOSOPHY

Every collaboration begins with one question: Will this genuinely help students, parents or educators?

Partnerships are selected for relevance, credibility and educational value, with a focus on creating content that informs rather than simply advertises.

07 FOR COLLABORATIONS & PARTNERSHIPS

Office of Dr. Mohit Mangal

Contact: **+91 76008 88111 / +917600666111**

Email: **info@mohitmangal.com**

Website: **www.mohitmangal.com**

Social Media Contacts